



FOR IMMEDIATE RELEASE

MALAYSIA'S TOURISM HIGHLIGHTS – DECEMBER 2013

PUTRAJAYA, 22 Oct 2013 – Let's wrap up 2013 with a few more exciting events before we usher in the celebration of Visit Malaysia Year (VMY) 2014:

Don't miss the Year-End Sale!

What better way to end the year than rewarding yourself with an unforgettable shopping spree at the 1Malaysia Year-End Sale 2013?

Shopping paradise like Suria KLCC, Pavillion Kuala Lumpur, and Bukit Bintang will be thronged with shoppers and discount hunters seeking the best deals, especially with Christmas and New Year just around the corner.

Get your shopping list ready and don't miss the discounts and offers!

Organiser: Tourism Malaysia
Date: 8 November 2013 – 5 January 2014
Venue: Nationwide
Contact: +6 03 8891 9000
Website: www.tourismmalaysia.gov.my

So you think you can dance?

The annual Sabah Open Dancesport Championship is back for the 13th edition! With more than 50 categories to compete under, the preliminary rounds will begin in the morning while the final rounds will take place in the evening.

Come and witness the grace and agility of ballroom dancers from all over Asia Pacific including Taiwan, Australia and Brunei as they rumba, cha-cha and jive their way for a dazzling display of dance!

Organiser: Imperial Ballroom Dancing School
Date: 7 December 2013
Venue: 1Borneo Ballroom, 1Borneo Hypermall, Kota Kinabalu
Contact: +6 088 238 785 (Anthony Keung)



MALAYSIA TOURISM PROMOTION BOARD
(MINISTRY OF TOURISM & CULTURE, MALAYSIA)
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia
Tel: +603 8891 8000; <http://www.tourismmalaysia.gov.my>
www.facebook.com/friendofmalaysia; twitter.com/tourismmalaysia; blog.tourism.gov.my





The World's Most Internationally Represented 4x4 Event – RFC' 13 !

In conjunction with Visit Terengganu Year 2013, the Rainforest Challenge (RFC) is proud to return to its "home" to face the unpredictable north-east monsoon.

With the ultimate aim to complete this off-road adventure, competition and expedition event in 10 days, four wheel drive enthusiasts from more than 30 countries will work together to overcome the mud, rain soaked steamy jungle, insects and creatures of the night.

Connect with the toughest and bravest of the land 4x4 daredevils!

Organiser: RFC International Sdn. Bhd.
Date: 30 November – 9 December 2013
Venue: Kemaman, Dungun, Tasik Kenyir, Terengganu
Website: www.rainforest-challenge.com
Contact: +6 03 2163 5908/6908
+6 012 211 7080 – Luis J.A. Wee
Email: jawee@rainforest-challenge.com, info@rainforest-challenge.com,
luiswee@yahoo.com

All information is correct at time of publication. Visitors are advised to contact the event organiser for the latest updates.

For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourismmalaysia.gov.my/>

MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2012, Malaysia registered 25 million tourist arrivals and RM60.6 billion in tourist receipts, placing the country firmly as the 10th most popular tourism destination in the world.

In 2014, Malaysia will celebrate its fourth **VISIT MALAYSIA YEAR (VMY)** with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started this year with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

Press contact:

Media Relations Unit:

Mr. Razaidi Abd Rahim, Senior Asst. Director, Communications & Publicity Division
Email: razaidi@tourism.gov.my

Editorial Unit:

Ms. Anis Rozalina Ramli, Senior Editor, Communications & Publicity Division
Email: anisramli@tourism.gov.my



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